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news release

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FOR IMMEDIATE RELEASE

INTERNET OPENS NETWORK FOR JESUS 2020:

Global Media Outreach Pioneers the Evangelism and Discipleship Frontiers of the 21st Century

Los Gatos, Calif., October XX, 2008 – Global Media Outreach today launched Jesus 2020, a strategy to reach the world with the Gospel in 11 major Internet languages and a vision to extending the reach of the Gospel to 3.5 billion cell phone users.

With proven capability and documented, metric-driven reporting — the always-on, multilingual network of Global Media Outreach is making it possible for billions to discover and respond to the simple, saving Good News of Jesus Christ through Jesus 2020. Currently, more than 2 million people per day search the Internet for God to find meaning and hope. By God's grace, Jesus 2020 is there to meet them.

- **35,000** people a day are coming to one of GMO's 70 Gospel-driven Web sites — one person every three seconds
- **6,000** people a day are indicating decisions for Christ — one person every 20 seconds — 180,000 people a month
- **1,200** men and women a day are initiating follow-up with a grassroots army of over 2,000 trained online missionary volunteers — 100-150 more volunteers are joining each month

Right now there are 3.5 billion people in the world who have access to either the Internet or a cell phone. By 2013 that number will increase to 5.5 billion people. By 2020 there will be 8 billion people on Earth. "Jesus came in the fullness of time when the Greek language and Roman roads made it possible to reach the entire ancient world," said Walt Wilson, founder and chairman of Global Media Outreach. "Now in the 21st century — using all forms of digital technology — Jesus 2020 is leading the way in a revolutionary Kingdom harvest; reaching people in the major Internet languages, sharing the Good News of Jesus on a global scale never imagined before."

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“Almost 14,000 decisions for Christ have resulted through our GMO network participation over a four-year period,” said Tim Cleary, Global Media Outreach coordinator at North Phoenix Baptist Church. “It’s absolutely the purest local and worldwide Kingdom evangelism strategy, instantly matching believers with seekers, we’ve ever participated in. If you are a Kingdom building person or church and can imagine going online, clicking ‘you’ve got mail’ and the Holy Spirit of God sending you someone He is already at work with, then Global Media Outreach is for you and your church. It is the best evangelism strategy in the evangelical world right now. GMO technology and formats are the next tidal wave of reaching a lost world for Christ beyond any of our current vehicles and expectations.”

“We are the first generation in human history to hold in our hands the technology capable of giving every person, everywhere multiple opportunities to **know** and **follow** Jesus,” Wilson noted. “The Jesus 2020 strategy will enable us to reach more people than has ever been possible with the Gospel.”

In 2007 alone, GMO saw over 1.3 million people indicate a decision for Jesus Christ through its Web sites. GMO volunteers answered more than 250,000 e-mails from people who were new believers, recommitting their lives to Jesus or seekers who still had questions. This year, GMO hopes to see more than 2 million people indicating a decision for Jesus as their savior.

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Note to Editors: For more information about Global Media Outreach or to arrange an interview, please contact Julie Shultz at 972.267.1111 or via e-mail at julie@alarryross.com, or Jodi Cunningham via e-mail at jodi@alarryross.com.