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news release

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FOR IMMEDIATE RELEASE

INTERNET EVANGELISM EXPANDS WORLDWIDE DISCIPLESHIP ACCESS:

iChristianLife.com Offers Multimedia Approach to Encourage Believers

LOS GATOS, Calif., Dec. 9, 2008 – Global Media Outreach (GMO) today announced its Christian discipleship strategy with the expansion of www.iChristianLife.com - a Web site designed to help people grow as Christians, after they make a decision to follow Jesus.

iChristianLife utilizes a multimedia approach to Christian discipleship, worship and Bible study. With audio and video content on demand, the site focuses on multiple areas of Christian growth and provides encouragement and learning for new or recommitting believers. Information about Jesus, the Bible, church and prayer combine with worship and connection gateways to provide a broad spectrum of resources for Christian growth.

“As people around the world find Jesus Christ through our Web sites, Global Media Outreach recognizes the need for access to great spiritual resources to help a new Christian grow in their journey with Jesus,” said Walt Wilson, founder of GMO. “iChristianLife gives them this material in ways that help them learn, no matter what their learning style.”

Audio, video and text content from well-known respected Christian leaders and authors such as Josh McDowell, Luis Palau and Bill Bright are included on iChristianLife to give Christians access to free resources across a wide range of subjects in the Christian life. Live chat, worship music and online Bible studies take the site to a higher level of interactivity.

iChristianLife combines several of the technology platforms GMO is using to meet the needs of online Christian discipleship around the world. GMO is committed to providing spiritual growth materials in multiple media – text, video and audio – to help Christians grow

In 2008, GMO has seen more than 2 million people indicate a decision for Jesus Christ through its Web sites. GMO volunteers have answered more than 250,000 e-mails from people who were new believers, recommitting their lives to Jesus or seekers who still had questions. Through GMO multimedia platforms, every three seconds the Gospel is presented to someone and every 20 seconds a decision is made for Christ.

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Note to Editors: To arrange an interview, please contact Julie Shultz at 972.267.1111 or via e-mail at julie@alarryross.com, or Jodi Phillip via e-mail at jodi@alarryross.com. More information about Global Media Outreach is available at globalmediaoutreachnews.com.