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# news release

4300 Marsh Ridge Road • Suite 114 • Carrollton, TX 75010  
972.267.1111 • 972.267.3535 (fax) • www.alarryross.com

## FOR INFORMATION, CONTACT:

Julie Shultz

972.267.1111

[julie@alarryross.com](mailto:julie@alarryross.com)

Jodi Phillip

[jodi@alarryross.com](mailto:jodi@alarryross.com)

## FOR IMMEDIATE RELEASE

# REACHING THE WORLD THROUGH INTERNET EVANGELISM DAY: Great Sites for Spreading the Gospel in One Day

**LOS GATOS, Calif., March 30, 2009** – Much as in the days of old, where the Roman Road system enabled the spread of the Gospel, today the Internet is proving to be a worldwide channel that can reach all people groups for Christ. April 26 has been designated as Internet Evangelism Day (IE Day), to help create awareness of the Web's outreach impact to communicate biblical truth.

Global Media Outreach (GMO) is an Internet ministry that utilizes emerging technologies to spread Christianity around the world. Sharing in the vision of IE Day, GMO provides online resources about Jesus. Through one of their 91 Web sites, [www.GMOReachtheWorld.com](http://www.GMOReachtheWorld.com), GMO freely offers a wide range of information available for Christians and churches to share Jesus online.

With articles and Gospel widgets for blogs, Facebook pages or other social networking sites, GMO makes it easy for all people to share the Gospel and participate in IE Day. GMO also ensures that seekers get a personal response from volunteer online missionaries who answer e-mails coming from the sites.

“Using Internet technology, we are the first generation capable of bringing the Gospel to all parts of the Earth,” said Walt Wilson, GMO founder and chairman. “IE Day is a collective effort where everyone can focus on fulfilling the Great Commission in a single day.”

In addition churches can participate in IE Day through GMO's Always Ready Church Partner program. This program is for churches who want to share the Gospel and disciple new believers online. It allows churches to easily place a Gospel presentation on their Web site. It includes GMO's online response system that routes the e-mails directly to their members for follow-up. The program gives churches a great method to develop relationships with local seekers as well as share the Gospel online internationally. This program is available through [www.GMOAlwaysReady.com](http://www.GMOAlwaysReady.com).

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Since their inception in 2004, GMO has seen the number of people making commitments to for Christ grow from 21,066 people annually to more than 3 million people in 2008. GMO is a California-based ministry with a vision to give everyone multiple opportunities to know Jesus, build them in their faith and connect them to Christian communities. GMO is using Internet and other emerging technologies to effectively and efficiently convey the love of Christ and plan of salvation across the globe.

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**Note to Editors:** For more information about Global Media Outreach, please visit [www.globalmediaoutreachnews.com](http://www.globalmediaoutreachnews.com). To arrange an interview with Walt Wilson, please contact Julie Shultz or Jodi Phillip at 972.267.1111 or via e-mail at [julie@alarryross.com](mailto:julie@alarryross.com) or [jodi@alarryross.com](mailto:jodi@alarryross.com).