



**FOR INFORMATION, CONTACT:**

Julie Shultz

972.267.1111

[julie@alarryross.com](mailto:julie@alarryross.com)

**FOR IMMEDIATE RELEASE**

## **IMPACTING THE WORLD THROUGH INTERNET EVANGELISM DAY:**

### **Global Media Outreach uses Emerging Technologies to Spread Gospel**

**WHAT:** April 26 has been designated as Internet Evangelism Day (IE Day), to help create awareness of the Web's outreach impact to communicate biblical truth.

**WHO:** **Walt Wilson**, Founder and Chair of Global Media Outreach  
**Allan Beeber, Ph.D.**, Orlando Director of Global Media Outreach  
**Michelle Diedrich**, Communications Director of Global Media Outreach

**WHEN:** Available upon request

**WHERE:** via phone

**DETAILS:** Sharing in the vision of IE Day, GMO provides online resources about Jesus. Through one of their 91 Web sites, [www.GMOReachtheWorld.com](http://www.GMOReachtheWorld.com), GMO freely offers a wide range of information available for Christians and churches to share Jesus online. With articles and Gospel widgets for blogs, Facebook pages or other social networking sites, GMO makes it easy for all people to share the Gospel and participate in IE Day. GMO also ensures that seekers get a personal response from volunteer online missionaries who answer e-mails coming from the sites.

In addition churches can participate in IE Day through GMO's Always Ready Church Partner program. This program is for churches who want to share the Gospel and disciple new believers online. It allows churches to easily place a Gospel presentation on their Web site. It includes GMO's online response system that routes the e-mails directly to their members for follow-up. The program gives churches a great method to develop relationships with local seekers as well as share the Gospel online internationally. This program is available through [www.GMOAlwaysReady.com](http://www.GMOAlwaysReady.com).

Since their inception in 2004, GMO has seen the number of people making commitments to Christ grow from 21,066 people annually to more than 3 million people in 2008. GMO is a California-based ministry with a vision to give everyone multiple opportunities to know Jesus, build them in their faith and connect them to Christian communities. GMO is using Internet and other emerging technologies to effectively and efficiently convey the love of Christ and plan of salvation across the globe.