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# news release

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**FOR IMMEDIATE RELEASE**

## **GLOBAL HARVEST OF SEEKERS SEARCHES FOR ANSWERS THIS LABOR DAY: Internet Ministry Global Media Outreach Launches Church Partnership Web Site to Amplify Reach for Christ**

**LOS GATOS, Calif., Aug. 31, 2009** – As many Americans celebrate Labor Day this weekend over hot dogs and hamburgers, a global harvest of seekers continues to search for answers that will feed their souls. Internet outreach ministry [Global Media Outreach](#) (GMO) is making it easier for churches to answer this call as missionary partners to the world without going any further than their computers. With the launch of GMO's Always Ready Online Missions Program at [GMOAlwaysReady.com](#), churches can quickly and easily begin an online missions program and increase their access to global ministry.

The GMO Always Ready program is an online missions program available to churches of any size or denomination. Through multiple GMO Web sites, they are able to direct online spiritual seekers to the “electronic” front doors of participating church volunteers. The volume of e-mails provided daily or weekly depends on the number of volunteers and their requested activity loads.

“Our online presence shows us daily – moment by moment – that the fields are indeed white to harvest, yet the laborers are few,” said [Walt Wilson](#), GMO founder and chair. “It’s a great challenge to have. More online missionaries are needed. [GMOAlwaysReady.com](#) is the portal for churches to begin their online missions program and answer the call of the Great Commission.”

As a part of Always Ready, churches will receive accountability reports on the number of people reached, have access to live, up-to-the-minute statistics on people indicating decisions for Christ and the number of e-mails coming in through GMO Web sites, as well as provide evangelism training for their participating members. The program helps equip churches for evangelism and discipleship, get more of their congregants involved in missions and augment current missions programs. A demonstration is available by signing up at the [GMOAlwaysReady.com](#) Web site. A GMO representative will then contact the recipient by phone and talk them through a demonstration at their computer.

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Churches face the challenge of encouraging, training and equipping their congregations to share the love of Jesus with others. Historically, it has been equally challenging to locate and minister to people who may be actively looking for information about Christ. This paradigm has now shifted, with millions of people searching for Jesus daily through the Internet. Many of them are finding answers through one of GMO's more than 90 Web sites and over 3,000 online missionaries. Yet more missionaries are needed. Churches like Forestville Baptist Church of Greenville, S.C. are responding to that need.

“Through GMO Always Ready, I have access to a system that gives unbelievable resources. It comes every single day, it has great flexibility and it gives me the capability of getting my congregation involved in making disciples of all nations,” said Rob Jackson, pastor of Forestville Baptist. “It will very quickly ramp your energy level, your commitment level and your giving level up to a place you’ve never seen before with regard to reaching the world. My six-year-old daughter sits on my lap and gets a burden and a passion for the world as we pray together over these requests.”

Global Media Outreach is a California-based ministry with the vision of giving everyone multiple opportunities to know Jesus, build them in their faith and connect them to Christian communities. GMO is using the Internet and other emerging technologies to effectively and efficiently convey the love of Christ and plan of salvation across the globe. Since their inception in 2004, GMO has seen the number of people indicating a decision for Christ grow from 21,066 people annually to more than 3 million people in 2008. More than 1 million people have indicated decisions for Christ through GMO Web sites consecutively each month in June, July and August.

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**Note to Editors: For more information about Global Media Outreach, please visit [www.globalmediaoutreachnews.com](http://www.globalmediaoutreachnews.com). To arrange an interview with Walt Wilson, please contact Julie Shultz at 972.267.1111 or via e-mail at [julie@alarryross.com](mailto:julie@alarryross.com).**