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media alert

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FOR IMMEDIATE RELEASE

Global Media Outreach partners with Atlanta churches and online missionaries to spread the Gospel worldwide

**5,500 online missionaries around the world share God's Word
including almost 100 in the Atlanta area**

WHAT:

In 2010, online ministry Global Media Outreach (GMO) presented the Gospel online to over 112 million people and online missionaries responded to more than 2.2 million follow-up requests. These online missionaries pray for those who request follow up, help them begin their discipleship or just encourage them with scripture as they work through their personal and spiritual issues.

As GMO's church partnerships in Atlanta continue to grow, so do their numbers of online missionaries. One such missionary, Doug Coyle, has been blind since birth and lives his passion to share the Good News. GMO also saw more than 15 million people indicate decisions for Christ in the past year.

Currently, GMO has more than 5,500 trained online missionaries who receive emails through GMO's online response system that is based on site, language and interest.

WHO:

Michelle Diedrich, Chief Marketing Officer of GMO, a Silicon Valley-based ministry that uses emerging technologies to spread Christianity throughout the world. With more than 15 years experience in the industry, Diedrich lends her expertise working with technology and consumer companies to optimize their marketing efforts.

WHEN/WHERE: By appointment in the Atlanta area.

DETAILS:

Global Media Outreach is an Internet ministry with the vision of providing everyone multiple opportunities to know Jesus, build them in their faith and connect them to Christian communities. Since its inception in 2004, GMO has seen the number of people making

commitments to Christ grow from 21,066 people annually to more than 15 million people this past year.

From seeking to shepherding to connecting, as people worldwide search for spiritual help online, GMO online missionaries meet them at their point of need. In the past year, online missionaries have responded to over 2.2 million e-mails from people seeking Christ.

Online missionaries like Doug Coyle and Sarah Coiner, who was born with cerebral palsy, are the faces of the GMO online missionaries, reaching others despite their seemingly impossible circumstances. View Sarah's story and others from online missionaries at <http://www.youtube.com/user/GlobalMediaOutreach>.

For more information about Global Media Outreach, please visit <http://www.globalmediaoutreach.com>.