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FOR IMMEDIATE RELEASE

Global Media Outreach Reports 2010 Results

**Internet Ministry Presents Gospel to Over 112 Million People in the
past year**

CAMPBELL, Calif., Feb. 2, 2011 – Internet ministry [Global Media Outreach](#) (GMO) today reported 2010 results. In December 2010, the ministry saw the biggest single day in its history presenting the gospel to 687,488 people from all 195 countries. Of those, 56,854 indicated a decision for Jesus Christ. In 2010, the ministry presented the gospel to more than 112 million people, seeing more than 15 million indicated decisions for Christ.

Since it began in 2004, Global Media Outreach has exceeded all expectations, not only in the ministry's vision to share the Gospel online, but also in developing online discipleship resources and church partnerships to engage Christians in becoming online missionaries.

"In addition to online evangelism, we expanded our discipleship offerings in 2010 to now include systematic studies on an e-learning platform so that progress can be measured and tracked by the individual new believer," said Walt Wilson, Global Media Outreach founder and chairman. "However, our goal is to get them into a church or Christian movement regardless of the country they live in. For example, in Brazil we now have over 400 online missionaries operating in a coalition of 50 churches." Global Media Outreach's online response system allows the e-mails to be distributed to one of more than 5,500 trained online missionaries based on site, language and interest.

One of the most important strategic alliances developed this year has been with Joni and Friends giving Christians living with a disability, some who cannot get out of a room on their own strength, the opportunity to share their faith in a different country every morning. Take a moment to see Sarah Coiner, who in spite of living with a disability does exactly that:

<http://www.youtube.com/globalmediaoutreach#p/u/8/bHjNBWxjLG0>

GMO also announced a move for the ministry to a separate corporation and close partner ministry of Campus Crusade for Christ. Steve Douglass, president of CCC will be a member of GMO's Board of Directors. He states, "This change is ultimately

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about accelerating the advancement of God's cause on Earth. Campus Crusade is seeking to bless GMO in this partnership in order to insure that there is no decline in effectiveness and opportunity in connecting non-believers to Christ."

Rounding out GMO's board of directors for 2011 are Dr. Paul Cedar, Chair/CEO of the Mission America Coalition, Walt Wilson, Chairman and Founder of Global Media Outreach, Mark Weimer, CEO for Global Media Outreach and Dan Pierson, Volunteer Response Director.

"Our vision with God's help remains the same: Giving every person on earth multiple opportunities to accept Jesus," said [Walt Wilson](#), Global Ministry Outreach founder and chair. "We're proud to have been a formal part of Campus Crusade and look forward to the new possibilities this partnership brings. We are trusting God for a great year ahead." Both entities continue to share the common goal of fulfilling the Great Commission.

Global Media Outreach is a California-based ministry with the vision of providing everyone multiple opportunities to know Jesus, building them in their faith and connecting them to Christian communities. Global Media Outreach is using Internet and other emerging technologies to effectively and efficiently convey the love of Christ and plan of salvation across the globe. Since its inception in 2004, Global Media Outreach has seen the number of people indicating a decision for Christ grow from 21,066 people annually to more than 15 million people in 2010. More information about Global Media Outreach can be found online at www.globalmediaoutreach.com.

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Note to Editors: For more information about Global Media Outreach, please visit www.globalmediaoutreachnews.com. To arrange an interview with GMO representatives, please contact Monica Sales at 972.267.1111 or via e-mail at monica@alarrygross.com