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FOR IMMEDIATE RELEASE

Global Media Outreach Shares Vision for Spreading Gospel to the Ends of the Earth: Founder Walt Wilson provides solutions to the five perceived problems in worldwide evangelism

CAMPBELL, Calif., Feb. 24, 2011 – Internet ministry [Global Media Outreach](#) (GMO) hosted a webinar today to share ministry accomplishments and plans to spread the Gospel of Jesus Christ to the ends of the earth via mobile technology.

“The American view is that we will not be able to reach every person with the Gospel because issues of infrastructure, electricity, phone systems, distribution and literacy,” said Walt Wilson, Founder and Chairman of GMO. “The future that we are looking at includes projects by major telecommunications and satellite companies to provide global coverage and access to everyone in the world.”

Access in many countries will come through solar energy rather than traditional means of generating electricity. This has already begun in Cambodia. Other innovations could include touch applications to share the gospel, for example, you could touch a “cross” and hear the message of Jesus Christ in your own language.

GMO plans to deliver their message across the world through the internet, mobile devices, Internet radio, IPTV, apps, sensory computing, audio and audio and picture data. GMO seeks to take the Gospel everywhere as evangelists, disciples and church connectors.

“We are going to be there with the story of the Gospel of Jesus,” said Wilson. “The bottom line is we will be in your home, office, purse, pocket, on your desktop and laptop and in your grass hut with the Gospel. If we have to put signs on water buffalos in the rice patties, we will do that. We want to give every person on earth multiple opportunities to accept Jesus.”

Everything will be internet-based and mobile, Wilson explained. For example, many areas have seen enormous growth in mobile phone subscriptions. The ITU notes that there are more than 5 billion mobile subscribers, with India and China leading the growth.

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Goals for 2011

GMO received nearly 120 million visitors in 2010, 15 million of which indicated a decision for Christ. With that in mind, the ministry is anticipating 165 billion visits to the website in 2011. If this mark is achieved, GMO could expect 20 million indicated decisions this year, based on past percentages. Daily results of decisions and visitors to GMO websites can be seen, in real-time at <http://greatcommission2020.com/>.

During the webinar, Wilson also shared vital statistics from a survey conducted by GMO, verifying the effectiveness of online evangelism and discipleship. Of individuals who had visited a GMO website and clicked to indicate a decision for Christ six months ago, 87 percent were very certain of their salvation. In addition, 92 percent had already shared their personal story of faith with another.

Whether by mobile devices or computer, millions of people continue to go online to seek God every day. Global Media Outreach's online response system allows the e-mails to be distributed to one of more than 5,500 trained online missionaries based on site, language and interest.

Global Media Outreach is a California-based ministry with the vision of providing everyone multiple opportunities to know Jesus, build them in their faith and connect them to Christian communities. Global Media Outreach is using Internet and other emerging technologies to effectively and efficiently convey the love of Christ and plan of salvation across the globe. Since their inception in 2004, Global Media Outreach has seen the number of people indicating a decision for Christ grow from 21,066 people annually to more than 15 million people this year. Online missionaries have responded to over 2.2 million e-mails during this same time period. More information about Global Media Outreach can be found online at <http://www.globalmediaoutreach.com>.

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Note to Editors: For more information about Global Media Outreach, please visit <http://www.globalmediaoutreachnews.com>. To arrange an interview with GMO representatives, please contact Lauren Williams at 972.267.1111 or via e-mail at lauren@alarryross.com.