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news release

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FOR IMMEDIATE RELEASE

Celebrating Internet Evangelism Everyday: Global Media Outreach uses emerging technologies to share the message of Jesus around the world

CAMPBELL, Calif., May 10, 2011 – With more than 2 billion Internet users in the world today, mission opportunities are opening up – online. May 15 is designated [Internet Evangelism Day](#) to help create awareness of the web's outreach impact to communicate biblical truth.

Sharing in the vision of Internet Evangelism Day every day, [Global Media Outreach](#) (GMO) is an Internet ministry with the vision of giving everyone multiple opportunities to accept Jesus, building them in their faith and connecting them to Christian communities. GMO is using the Internet and other emerging technologies to effectively and efficiently convey the love of Christ and message of salvation across the globe.

“We are the first generation capable of bringing the Gospel to all parts of the Earth,” said Walt Wilson, GMO founder and chairman. “Internet technology, especially on mobile phones, has become more broadly available, even in countries that may not have modern luxuries. This provides us with a unique opportunity to share information about Jesus.”

GMO's goal is to help individuals participate in not only Internet Evangelism Day, but to learn how to use the Internet to share the Gospel year-round. By having a platform on [Facebook](#) and other social networking sites, GMO also makes it easy for anyone to connect with those searching for hope or Christian individuals looking to participate in Internet Evangelism Day.

“The future that we are looking at includes projects by major telecommunications and satellite companies to provide global coverage and access to everyone in the world,” said Wilson. “We want to give every person on earth multiple opportunities to hear about Jesus.”

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While Internet Evangelism Day is celebrated once a year, GMO shares the gospel online every day, reaching millions of people each year. In March 2011, GMO celebrated its first Million Person day and reached over 2.6 million people over a two day period. Over 255,000 people indicated decisions for Jesus on both days combined and GMO Online Missionaries responded to 29,530 email requests for follow-up. GMO's goal for 2011 is to reach 20 million people with the Gospel.

Internet Evangelism Day is an initiative of the Internet Evangelism Coalition. It is free campaign solely intended to promote evangelism on the Web. For more information about Internet Evangelism Day, visit <http://www.InternetEvangelismDay.com>.

Since its inception in 2004, Global Media Outreach has seen the number of people indicating a decision for Christ grow from 21,066 people annually to more than 15 million people in 2010. More information about GMO can be found online at <http://www.globalmediaoutreach.com> and on Facebook at <http://www.Facebook.com/GlobalMediaOutreach>.

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Note to Editors: For more information about Global Media Outreach or to arrange an interview, please contact Monica Sales at 972.267.1111 or via e-mail at Monica@alarryross.com.