



Going globally – locally. Global Media Outreach (GMO) is a technology ministry that uses the Internet and emerging technologies to bring people into relationship with Christ. It is the organization's mission and the heart of what it does every day. GMO's goal is to present the Gospel **100 billion times** to people worldwide by 2020 through leading-edge communication and technology, giving every person on earth multiple opportunities to know and follow Jesus. Research has shown that **2 million** people search the Internet *every day* for God, spiritual guidance and hope. GMO is using this tool to bring the Good News of Jesus to anyone with access to the World Wide Web.

The work of GMO begins when seekers find one of GMO's more than 100 different websites (usually through a search engine, like Google), which are in 12 major Internet trade languages. Here, visitors are exposed to the Gospel. Hundreds of people each day indicate decisions for Christ through GMO. Then the conversation continues through the work of online missionaries who follow-up with the site's visitors. Whether someone has just accepted Christ, rededicated their life to God or still has questions, GMO can provide prayer, guidance and discipleship through these online missionaries. It is a trackable, safe, anonymous environment for both visitors and responders to begin a personal connection and dialogue about God.

Online resources are also available so new believers can continue to learn about God and about how to begin walking in their faith. GMO offers online Bible studies, links to local church communities and websites with next steps for the journey.

Whether an individual is a pastor or a stay-at-home mom, any believer with a heart to reach people searching for Christ can become an online missionary with just one key stroke. Through GMO, online missionaries are educated and trained to meet the increasing requests for knowledge about God. The GMO system provides training, online resources for online missionaries to use when answering questions and the option to reassign e-mails to someone who can better answer a question, if needed.

Through its unique response system, GMO is able to reply quickly to the thousands of e-mails it receives daily, monitor and store responses, then provide a tiered system for the community leaders to manage the online missionaries in their “community.”

Reference links:

www.GreatCommission2020.com

Live statistics from all GMO websites delivered daily

www.Jesus2020.com

www.WhoisJesus-Really.com

GMO’s top two evangelistic sites

www.iChristianLife.com

GMO’s main discipleship site

www.GMOReachtheWorld.com

Learn more about Internet evangelism and discipleship

www.GMOJoinUs.com

Individual Online Missionary application

www.GMOAlwaysReady.com

Church Online Missions Program application