



## **MARK WEIMER**



Mark Weimer is president and chief executive officer of Global Media Outreach. Prior to joining GMO, he served as chairman and CEO of 401kServices.com, a Silicon Valley-based company which specialized in administration of 401(k) plans using the Internet. 401kServices.com provided services for clients of major U.S. financial institutions including Charles Schwab, Equitable Insurance, and Paine Webber. 401kServices.com was acquired by Metavante Corporation, where Weimer continued as president of Metavante 401(k) Services.

Prior to that, Weimer was president of Trust Consultants, Inc. Trust Consultants was a leading provider of retirement plan services to the financial services industry, with clients which included CitiBank, Chase Manhattan, Wells Fargo, New York Life, and T Rowe Price. Trust Consultants was a subsidiary of Marsh and McLennan Companies, the parent of the world's leading employee benefits consulting firm.

Weimer received his bachelor's in economics from Stanford University. He lives in Silicon Valley, Calif., with his wife Joan.